



PUBLIX SUPER MARKETS, INC.  
ANNUAL MEETING OF STOCKHOLDERS  
APRIL 18, 2017

Seating space for the Annual Meeting of Stockholders ("Annual Meeting") is on a first-come, first-serve basis. You will be asked to present photo identification such as a driver's license, state-issued identification or passport to enter the Annual Meeting. **Photographs or recordings of the Annual Meeting are not permitted.**

**Location**

Publix Corporate Office  
3300 Publix Corporate Parkway  
Lakeland, Florida 33811-3311

**Meeting Times**

Registration begins: 8:30 a.m.  
Meeting begins: 9:30 a.m.

FOLD AND DETACH HERE.

PUBLIX SUPER MARKETS, INC.  
PROXY SOLICITED BY THE BOARD OF DIRECTORS FOR THE ANNUAL MEETING  
OF STOCKHOLDERS TO BE HELD ON APRIL 18, 2017

The Publix Board of Directors recommends a vote FOR all the nominees listed in Item 1 of this proxy card. The Publix Board of Directors recommends an advisory (non-binding) vote FOR approval of the compensation of the named executive officers and FOR THREE YEARS on the frequency of future advisory votes on the compensation of the named executive officers. You are encouraged to specify your choice on the reverse side of this proxy card by filling in the appropriate circles using a black ink pen. Please be careful to not make any stray marks outside of the circles corresponding to your choices. You also need to enter your 14-digit Control Number on both sides of this proxy card and Account Registration on the reverse side of this proxy card. **If no voting instructions are marked but you properly complete, sign and date this proxy card, the shares represented by this proxy card will be voted FOR Item 1.** The shares represented by this proxy card will not be voted unless you properly complete, sign, date and return this proxy card to Publix at Post Office Box 32040, Lakeland, Florida 33802-2040 prior to the Annual Meeting of Stockholders ("Annual Meeting") on April 18, 2017.

If you plan to attend the Annual Meeting in person, please mark the appropriate circle below and bring your Notice Regarding the Availability of Proxy Materials and photo identification with you to the Annual Meeting.

☐ I plan to attend the Annual Meeting in person on April 18, 2017.

14-digit Control Number  
(provided on the Notice Regarding the Availability of Proxy Materials)

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For Publix's Use Only



**THIS PROXY CARD MUST BE RECEIVED PRIOR TO THE  
ANNUAL MEETING ON APRIL 18, 2017.**

**YOUR VOTE IS VERY IMPORTANT TO US.**

FOLD AND DETACH HERE.

Fill in the circles using a black ink pen, and be careful to not make any stray marks outside of the circles corresponding to your choices.

Correct Mark ● Incorrect Marks ● ✕ ✖

**1. Election of Directors** – The Publix Board of Directors recommends a vote FOR all the nominees listed below.

	FOR	AGAINST	ABSTAIN		FOR	AGAINST	ABSTAIN		FOR	AGAINST	ABSTAIN
Hoyt R. Barnett	○	○	○	G. Thomas Hough	○	○	○	Randall T. Jones, Sr.	○	○	○
Jessica L. Blume	○	○	○	Charles H. Jenkins, Jr.	○	○	○	Stephen M. Knopik	○	○	○
William E. Crenshaw	○	○	○	Howard M. Jenkins	○	○	○	David P. Phillips	○	○	○
Jane B. Finley	○	○	○								

**Advisory (Non-Binding) Votes** – The Publix Board of Directors recommends an advisory (non-binding) vote FOR approval of the compensation of the named executive officers and FOR THREE YEARS on the frequency of future advisory votes on the compensation of the named executive officers.

2. To approve, by an advisory (non-binding) vote, the compensation of the named executive officers.

	FOR	AGAINST	ABSTAIN
	○	○	○
3 YEARS	○	○	○
2 YEARS	○	○	○
1 YEAR	○	○	○
ABSTAIN	○	○	○

3. To recommend, by an advisory (non-binding) vote, the frequency of future advisory votes on the compensation of the named executive officers.

4. **Other Matters** – The proxies named below, in their discretion, may vote the shares represented by this proxy card upon such other matters as may properly come before the Annual Meeting.

The undersigned hereby appoints William E. Crenshaw and Randall T. Jones, Sr., or either of them, as proxies with full power of substitution, to vote all shares of Publix common stock that the undersigned is entitled to vote at the Annual Meeting, and at any adjournments or postponements thereof, as described above. The undersigned acknowledges that the signing of this proxy card revokes any and all proxies previously given to vote the shares represented by this proxy card at the Annual Meeting.

14-digit Control Number

(provided on the Notice Regarding the Availability of Proxy Materials)

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Account Registration: \_\_\_\_\_

Signature

Date

Signature(s) if held jointly

Date

Note Please sign exactly as your name appears in the account registration. Joint owners must each sign. When signing as attorney-in-fact, executor, administrator, trustee, guardian or other representative capacity, please give full title as such.

